

## MAJOR DIRECTION

The first issue of DiGi Bi-weekly magazine was published in 2002, aims at having upheld three principles: professional, conscientious, and innovative. We strive to keep up standard of publishing, providing readers instructional product testing reports and buying tips with advising and learning kit for digital cameras and accessory professionally. With innovative minds, we are eager for excellent writings and to bring our digital photography lovers amazing reading experience.

## TARGET READER

DiGi Bi-weekly magazine is tailor-made for the enthusiasts of digital photography product and accessories、digital video and HD imaging、image software application、sharing for photography activities and photographer experiences and imaging lifestyle in depth.

## CONTENT HIGHLIGHT

- Cover Story:** Comparison and in-depth review of digital cameras and all kinds of accessory including flash, lens, filters and tripod.
- Feature:** Exploring products in innovative point of view
- DC / DV / Lens Product Review:** Detailed product testing reports and opinions on the latest digital camera and video products.
- Darkroom:** Complete guide and useful hints to imaging software usage
- Pro Shooting:** Bring creative concept of visual image, share of valued experience with professional photography.
- Hot Mobile:** Introduce chic and trendy product of mobile phone and other digital accessory
- MK Gossip:** More than price and specification listing, also useful news of current market, second hand digital camera and accessory.

